Why African Norms Matter: Subsidiarity and Agency in Peacemaking

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Abstract

This article explains the problem facing the UN and African regional organizations in applying the principle of subsidiarity in peacemaking. It draws on the concept of norm subsidiarity and examines African norm-setting instruments. It argues that the African Union is a subsidiary actor in the global order, making parallel but distinct norms to export globally, retain autonomy, claim primacy, and deflect implementing uncomfortable external principles. Conversely, African subregional organizations are localizing actors, willing to accept or modify global and regional rules. The significance is that existing studies assume that the AU is or should be a localizing agent, as Chapter VIII of the UN Charter anticipated. Essentially, current studies have subsumed African norms under international rules, denying the importance of African rule-making power. This study shows that African norms underpin subsidiarity and agency in peacemaking and therefore matter. This article contributes to the scholarship on African agency in international relations.

Keywords: subsidiarity, norms, agency, subsidiarity, Africa agency, peacemaking
Introduction

The UN Charter established the structure of the global order, stressing the Security Council’s primary responsibility for peace and security. Chapter VIII of the Charter empowers ‘regional agencies and arrangements’ to act to maintain international peace and security in line with the UN values and the principle of subsidiarity.¹ Chapter VIII authority entails that subsidiarity is fixed at the global level, so regional agencies must implement international norms in peacemaking. Such norms include nonimpunity or nonimmunity, established by the Rome Statute of the International Criminal Court (ICC) 1998, and the responsibility to protect (R2P), adopted by the UN General Assembly in 2005.

Existing studies on Africa’s role in R2P and nonimpunity rules in peacemaking assume global norms dominance, subordinate two African norms to international rules, and conceive African regional agencies as localizing actors in the global system.² The two African norms are, 1) the right to protect, as enshrined in article 4(h) of the Constitutive Act of the African Union (AU) 2000, which deals with using military force to protect human rights, and 2) the


Interestingly, the AU uses both African norms to claim primacy in peacemaking, not to accept global dominance. For example, in Sudan and Kenya, the AU asserted the immunity norm and relied on article 16 of the Rome Statute relating to the deferral of investigation and prosecution to ask the Security Council to suspend the ICC Prosecutor’s proceedings against Presidents Omar al-Bashir and Uhuru Kenyatta, respectively. Similarly, in Libya, the AU rejected the Security Council’s use of force to protect human rights outside the right to protect norm and pursued the African-led international mediation, emphasizing African priority. The AU asserts the primacy of African norms, arguing that the framework for cooperation with the UN in peacemaking ‘constitutes a first concrete step towards meeting the priorities of the African Union.’ The puzzle is that the AU insists on the precedence of African norms, on the one hand, and acknowledges the Security Council’s primary responsibility for international peace and security, and embraces the principle of subsidiarity, on the other hand. These

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paradoxical positions by the AU inspired the research question: what explains the AU’s understanding of subsidiarity as the priority of African norms in peacemaking?

This article argues that to appreciate the AU’s claims to norm priority, we must clarify the concept of regional agency in Chapter VIII, which envisages localizing actors that would implement global norms, including R2P and nonimpunity. However, the AU is a subsidiary actor in the global order. Subsidiary agents make rules and institutions to export globally, retain autonomy, and deal with concerns over foreign domination, so the AU makes parallel but unique norms to claim primacy and deflect implementing uncomfortable foreign rules. The AU accepts partnership if the UN complements African peacemaking efforts with the necessary resources. Unlike the AU, African subregional agencies, like the Economic Community of West African States (ECOWAS) and the Intergovernmental Authority on Development (IGAD) are norm localizing actors, willing to consider, modify, and implement global and regional rules. These agents localize external principles to fit their peacemaking objectives.

The significance of this study is that existing studies assume that the AU is or should be a localizing actor in the global order, but the AU is not a localizing agent and is unlikely to change because African norms demonstrate subsidiarity and agency in the international system. These are the reasons African norms matter. By subordinating African norms to global rules, current scholarship denies Africa’s real agency in peacemaking. The conceptual consequence of this study is the contribution toward broadening our knowledge of African agency in international relations.7 Studies in the African agency stresses Africa’s unique initiatives in all

facets of global politics, including in peace and security. The policy implication is that the AU is the international community’s essential partner because African norms, particularly the right to protect, can mediate the Security Council’s deadlock on R2P. The international community can turn to the right to protect if members of the Security Council exercise the veto power. Moreover, the AU can become a double agent and occasionally apply uncomfortable international rules (see the conclusion for more on this point). Thus, the African partners must become more persuasive about the merits of global principles. Then subsidiarity becomes progressively pragmatic rather than predetermined at the global level. In this sense, the article injects fresh thinking about how the AU may sometimes serve as the international community’s agent and apply global rules in peacemaking.

This study implements conceptual and qualitative analysis methods. It adopts Amitav Archaya’s norm subsidiarity concept to understand African agency in the global order⁸ and utilizes content analysis⁹ to examine African norm-setting instruments. The examination focuses on two critical African norms, 1) the serving Heads of State and Government immunity and 2) the right to protect. Also, the analysis draws on decisions and communiqués of the AU principal organs, such as the Assembly and the Peace and Security Council.

The article has two main sections: the first defines the principle of subsidiarity and the problems with applying it and discusses the differences between subsidiary and localizing actors in the international order. It clarifies the concept of regional agency in Chapter VIII. The second explores African agencies. The AU norm-making actions show it is a subsidiary actor.

Using ECOWAS and IGAD as examples, the section illustrates that subregional organizations are localizing agents. The conclusion considers the implications for knowledge and policy.

Subsidiarity and Agency in the Global Order

The principle of subsidiarity is easy to understand. For instance, the Oxford English Dictionary defines subsidiarity as ‘the principle that a central authority should have a subsidiary function, performing only those tasks which cannot be performed at a more intermediate or local level.’ Similarly, the Cambridge English Dictionary defines subsidiarity as ‘the principle that decisions should always be taken at the lowest possible level or closest to where they will have their effect, for example in a local area rather than for a whole country.’ In essence, subsidiarity involves empowering or recognizing the competence of a weaker or less powerful actor in a complex governance system. Despite subsidiarity’s apparent purpose, the application of the principle is not so evident. As Ann-Marie Slaughter put it:

[Subsidiarity] is a principle of locating governance at the lowest possible level—that closest to the individuals and groups affected by the rules and decisions adopted and enforced. Whether this level is local, regional, national, or supranational is an empirical question, dictated by considerations of practicability rather than a preordained distribution of power.10

Indeed, the application of subsidiarity is often controversial and requires extensive negotiation. Several studies have explored the uses of subsidiarity in different contexts and the various interpretations of the principle.11 In particular, Kees van Kersbergen and Bertjan Verbeek

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studied subsidiarity in Europe as a norm undergoing contestation and refinement after its adoption at the Maastricht summit. The point is that the practice of subsidiarity is complex.

The purpose of this section is to understand subsidiarity in the global order, as represented in the UN Charter, which governs relations between the UN and regional organizations and stresses the Security Council’s primary responsibility for maintaining international peace and security. Essentially, the UN Charter predetermined subsidiarity at the global scale by stressing the Security Council’s primacy. So, the vital interest in examining Chapter VIII, which deals with the role of ‘regional arrangements and agencies’ in maintaining global peace and security, is clarifying the idea of a regional agency, in the sense of determining the type of agent the provision envisioned. To understand agent types and characteristics and accurately interpret regional agency in the international order, the concepts of norm subsidiarity and localization are extremely helpful.

Amitav Acharya’s concepts of norm localization and subsidiarity explain actors’ agency in norm emergence and evolution. First, the localization framework explains the interaction between local actors and norms in the global system. The model describes how such agents engage with, accept, or refine external norms and institutions. It involves ‘the active construction (through discourse, framing, grafting and cultural selection) of foreign ideas by local actors, which results in the former developing significant congruence with local beliefs and practices.’ Crucially, the localization process can lead to changes to the institutional design of the localizing actor or the creation of ‘new institutions mimicking existing institutional design.’ Also noteworthy is that localization can ‘settle most cases of normative contestation’

through the adaption, by local actors, of foreign norms. Significantly, such local actors rarely produce rules or institutions contradicting or contesting external norms or institutions. Instead, localizing agents strive to ‘strengthen, not replace, existing institutions’ and accept ideas and programs that promote their goals, ‘without fundamentally altering existing social identity.’ Finally, local actors who engage in the ‘wholesale’ localization process accept foreign norms and institutions without any modification.¹⁴

Second, unlike norm localization, norm subsidiarity is ‘a process whereby local actors create rules with a view to preserve their autonomy from dominance, neglect, violation, or abuse by more powerful central actors.’ In other words, it involves how local agents produce norms, rules, and institutions to counter foreign ideas and preserve their independence because they fear control by external actors. Importantly, norm subsidiarity is primarily concerned with ‘relations between local actors and external powers, in terms of the former’s fear of domination by the latter.’ Regional powers, orders, actors, or agents, like the EU and the AU, are more likely to engage in norm subsidiarity. As this article argues, African immunity and the right to protect norms are subsidiary norms, demonstrating that the AU is a subsidiary agent, not a localizing actor in the international system.

Notably, an agent may engage in norm localizing and subsidiary behaviour and become ‘complementary’ or ‘run in tandem.’\textsuperscript{15} Or otherwise, become a double agent in the global order, in the sense of implementing foreign rules and creating subsidiary norms. Table I provides a visual summary of three significant behavioural differences between subsidiary and localizing actors in the global order to ease our understanding.

Table I. Behavioural Differences between Subsidiary and Localizing Agents

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<thead>
<tr>
<th>Subsidiary Agents</th>
<th>Localizing Agents</th>
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<tr>
<td>Develop local norms and institutions</td>
<td>Accept and modify external norms and institutions</td>
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<tr>
<td>Reject external norms and institutions</td>
<td>Take external norms and institutions</td>
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<td>Export local norms and institutions</td>
<td>Import external norms and institutions</td>
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Clarifying Regional Agency

Applying the concepts of norm subsidiarity and localization to the UN-led global order helps determine the type of agent the system anticipated to assist the Security Council in maintaining international peace and security. For clarity, Chapter VIII of the UN Charter authorizes ‘regional arrangements and agencies,’ such as the EU, the AU, ECOWAS, and IGAD, to undertake ‘appropriate regional action’ that is ‘consistent with the principles and purposes of the United Nations.’ Scholars like Norman Padelford, Francis Wilcox, and Ronald Yalem have indicated that subsidiarity in the global order refers to the role of regional

\textsuperscript{15} Acharya, ‘Norm subsidiarity and regional orders,’ pp. 97-9. The emphasis is in the original text.
organizations in advancing the Security Council’s mandate to sustain global stability. The presumption is that regional organizations are localizing agents of the UN and would implement global norms and rules designed to maintain and support international order. The assumption underscores the realization that the universalism in peace and security management embedded in Chapter VII of the UN Charter and invested in the Security Council may be insufficient in tackling myriad threats to the world order.

The Cold War rendered subsidiarity in the context of regionalism redundant. Still, the UN Secretary-General, Boutros Boutros-Ghali, revived the vision in the 1992 ground-breaking report on making global security governance through the Security Council more efficient. Boutros-Ghali placed regional organizations at the core of international security strategy for the post-Cold War global environment, stressing that:

regional arrangements or agencies in many cases possess a potential that should be utilized in serving the functions covered in this report: preventive diplomacy, peace-keeping, peacemaking and post-conflict peacebuilding. Under the Charter, the Security Council has and will continue to have primary responsibility for maintaining international peace and security.17

Invariably, regional organizations are essential agents of the Security Council, contributing to creating ‘a new global order’ and addressing the post-Cold War’s ‘global disorder.’ The


consensus is that measures for maintaining international security must centre in the regions without qualifying the Security Council’s primacy in peacemaking.

From the UN’s perspective, partnership and cooperation in peacemaking with regional organizations entail control or, as the Security Council stated, ‘the requirement for oversight by the Security Council for operations authorized by the Security Council and under the Security Council’s authority consistent with Chapter VIII of the Charter.’ In essence, the Security Council’s dominance is inherent in the structure of the international order – a system that stresses power and the preponderance of influential actors’ norms and rules and obscures and marginalizes the rules and norms of weaker actors, such as African regional organizations and states. Notably, the UN-based international order is hierarchical and subordinative, so the meaning of subsidiarity contrasts with the more general understandings, including the definitions discussed above. Here, actors’ agency is relevant to the extent that it serves the UN principles and values. In other words, the concept of regional agency in Chapter VIII is about localizing global norms and rules.

The Agency Scholarship Response

Scholarship on agency in international relations emphasizes different forms of power and underlines less powerful actors’ ability to cause or contribute to systemic or structural

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change. From this viewpoint, scholarship on African agency in global politics stresses African states’ and organizations’ capabilities despite international structures constraining or obscuring their actions. As William Brown described the research agenda, the African agency facilitates the engagement with the ‘narratives of Africa that present the entire continent as perpetual victim and lacking political initiatives.’ Equally, Danielle Beswick and Anne Hammerstad explained that African agency involves the ‘assumption of African actors wielding real agency – making decisions based on their own imaginations and perceptions of aims and interests.’ As this article argues, Africa’s ‘real agency’ is evident in African norms that serve the African concerns and objectives. Equally, Brenden Vickers’ essay underpins the empirical angle, demonstrating that ‘African countries are no longer passive players in international relations’ because ‘African Group has been far more active and assertive’ in multilateral negotiations on security governance. This understanding of agency informs this article’s analysis of African norm-setting instruments and policy documents to highlight why African norms matter and explain the AU’s interpretation of subsidiarity and the problem facing the UN and African regional agencies in applying the principle in peacemaking.

Understanding African Agencies

This section implements the concepts of norm subsidiarity and localization to study African norm-setting instruments and translate African agencies in peacemaking in the international order. It comprises two subsections: the first component applies norm subsidiarity and shows that the AU is a subsidiary agent whose parallel but unique norms maintain Africa’s autonomy


and priority and deflect external norms in peacemaking. The second segment operationalizes norm localization to demonstrate that subregional agencies, such as ECOWAS and IGAD, are localizing actors willing to accept and modify global and regional norms.

This article’s focus on the analysis of norm-setting instruments will explain the seemingly paradoxical positions adopted by the AU in interpreting and applying subsidiarity in peacemaking. The puzzle has been reflected in empirical studies seeking to understand the complexity associated with applying subsidiarity in peacemaking in Africa. For instance, Laurie Nathan observed that:

The African Union’s position is contradictory, promoting subsidiarity in terms of AU-UN relations, but not in terms of AU-REC relations, whereas the United Nations has an ambivalent stance, content to support the maxim of “African solutions to African problems” unless a particular conflict is of great concern to the UNSC, in which case the primacy of the Council prevails. It is only the RECs that wholeheartedly endorse the principle.24

This article’s focus on norm-making clarifies these apparent inconsistencies. Other notable studies, like Bjørn Møller, examined the problem from the inter-African organizational dispute perspective, concluding that the African regional organization must change the entire continent’s security structure to create a seamless framework for interaction and order in peacemaking. Likewise, Michelle Ndiaye explored the issue and underlined establishing a ‘diverse and less hierarchical approach’ to applying subsidiarity.25 The analysis below centres on normative behaviour for the explanation of subsidiarity and agency in peacemaking.

The AU as a Subsidiary Agent

The AU is Africa’s premier regional organization. It occupies a unique position in the global order, bestriding the UN and eight African subregional organizations known as Regional Economic Communities (RECs) and two Regional Mechanisms for Conflict Prevention, Management and Resolution (RMs). This prime position carries the dual responsibility for developing African norms through norm-setting instruments and frameworks to coordinate the RECs’ policies and asserting and defending such policies in Africa’s relations with the international community, including the UN.

This analysis demonstrates that the AU has adopted instruments creating the subsidiary norms of immunity and the right to protect and policies asserting these norms in peacemaking. It shows that both norms are designed to advance Africa’s unique interests and concerns, different from the UN’s goals. Specifically, the AU has subsidiarized the norm of the ‘right of intervention’ or what this article describes as the right to protect in article 4(h) of the Constitutive Act and rejected the R2P principle. Also, the AU has made the rule of immunity for serving Heads of State and Government in the Malabo Protocol contrasting with the international norm on nonimpunity provided in the Rome Statute. Both African norms are different from their international counterparts, which establishes the AU as a subsidiary actor.


26 The RECs are the Arab Maghreb Union, the Community of Sahel-Saharan States, the Common Market for Eastern and Southern Africa, the East African Community, the Economic Community of Central African States, the Economic Community of West African States, the Inter-Governmental Authority on Development, and the Southern African Development Community. The RMs are the East Africa Standby Brigade Coordination Mechanism, and the North Africa Regional Capability, see African Union, Memorandum of understanding on cooperation in the area of peace and security between the African Union, the Regional Economic Communities, and the Coordinating Mechanisms of the Regional Standby Brigades Eastern Africa and Northern Africa (Addis Ababa: African Union Commission, 2008), hereafter refer to as the Memorandum of Understanding.
and demonstrates African agency in peacemaking. Significantly, the right to protect and the Heads of State and Government immunity underpin the norm subsidiary, not norm localization, behaviour, and characterize African agency in the global order.

Africa’s norm-setting instruments are organized under what the AU Assembly\textsuperscript{27} described as ‘a Pan-African Architecture on Governance’ based on ‘African Shared Values.’\textsuperscript{28} The Assembly defined African Shared Values as ‘democratic governance, popular participation, the rule of law, human and peoples’ rights and sustainable socioeconomic development.’ The objectives are to ensure ‘greater synergy between peace and security matters and governance and democracy, [and] that developments in the terrain of shared values feature prominently in the Peace and Security Council’\textsuperscript{29} deliberations on peace and security interventions.

The Pan-African Architecture on Governance (AGA) has three pillars: 1) the norm-setting instruments, such as the Constitutive Act, the Protocol Establishing the Peace and Security Council, Protocol on the Amendment to the African Court on Human and People’s Rights, the African Model Anti-Terrorism Law, the Lomé Declaration for an OAU Response to Unconstitutional Changes of Government, and the African Charter on Democracy, Elections, and Governance; 2) the norm implementing institutions, including the Assembly, the Peace and Security Council, the African Union Commission, the RECs, the African Court, the African Commission on Human and People’s Rights, the African Peer Review Mechanism, the New Partnership for Africa’s Development, Planning and Coordinating Agency; and 3) the norm interaction mechanisms, like the African Governance Platform involving civil society groups, non-governmental organizations, and youth groups. AGA has five tangible clusters, 1)

\textsuperscript{27} The Assembly is the highest decision-making organ in the AU system and comprises all the Heads of State and Government of the 55 Member States.

\textsuperscript{28} African Union, Assembly Decision, Assembly/AU/Dec.304(XV), 27 July 2010, para. 1.

\textsuperscript{29} African Union, Assembly Declaration, Assembly/AU/Decl. 1(XVI), 30-31 January 2011, para. 4.
democracy, 2) human rights and transitional justice, 3) governance, 4) constitutionalism and the rule of law, and 5) humanitarian affairs.

In addition, the Protocol establishing the Peace and Security Council (the Protocol) 2002 identified five central norm implementing institutions: The Peace and Security Council, the AU organ in charge of the day-to-day responses to threats to regional peace and security, the AU Commission; the African Standby Force; the Peace Fund; the Panel of the Wise; and the Continental Early Warning System. These institutions, including the RECs, are broadly called African Peace and Security Architecture (APSA), the dynamic, continent-wide blueprint for peacemaking.30

Article 16 of the Protocol established the primacy of the AU over peace and security matters, and article 7 mandates the Peace and Security Council and the Commission to ‘develop policies and action required to ensure that any external initiative in the field of peace and security on the continent takes place within the framework of the Union’s objectives and priorities.’ These provisions empower the AU to create rules subordinating foreign norms and rules and clarify the Assembly’s decision that the initial framework on relations with the UN ‘constitutes a first concrete step towards meeting the priorities of the African Union.’31 Significantly, the institutional mandate and the Assembly’s action demonstrate a claim to the primacy of African norms peacemaking, portraying the AU as a subsidiary actor.

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Specifically, article 17 of the Protocol addresses relations with the UN. It acknowledges the Security Council’s ‘primary responsibility for the maintenance of international peace and security,’ and provides that:

Where necessary, recourse will be made to the United Nations to provide the necessary financial, logistical and military support for the African Unions’ activities in the promotion and maintenance of peace, security and stability in Africa, in keeping with the provisions of Chapter VIII of the UN Charter on the role of Regional Organizations in the maintenance of international peace and security.

This provision shows that the AU envisages a complementary partnership where the UN supplies resources advancing African ‘priorities’ in the context of peacemaking or maintaining international peace and security.32 In essence, article 17 illuminates the AU’s interpretation of ‘cooperation based on complementarity’ in the latest framework for partnership with the UN,33 which is that the UN complements or supports Africa’s priorities. The AU policy actions subordinate international rules to African norms. Notably, the Assembly does not contest the Security Council’s primary responsibility for international peace and security, but it does assert the primacy of African norms in peacemaking, demonstrating norm subsidiarity.

The Peace and Security Council have further developed the concept of complementarity in the common African position on the review of peace operations, adding that ‘partnership on the basis of division of labour’ is the guiding principle of subsidiarity. The Council underscored African ‘priority-setting,’ noting that the AU and the UN ‘need to engage in dialogue to

establish a mutually agreed division of labor to foster coherence and limit competition. The outcome of that dialogue is the current framework for partnership, which observed that ‘the United Nations and African Union recognize that their efforts must be combined in a complementary and mutually-reinforcing manner [and] a clear division of labour and consultation are essential for implementation.’ Importantly, the Peace and Security Council interprets ‘division of labour’ as reinforcing African priorities, as ‘The AU has a very limited in-house capacity to support its own missions and will therefore have to rely on outsourcing and partnerships.’ Pertinently, the AU policy behaviour indicates no intention of following international norms, and the AU has consistently pursued African priorities, exhibiting subsidiary agency in the global order.

Two significant norm-setting actions by the AU provide concrete evidence of norm subsidiarity and subsidiary agency in the international order. These are 1) the Malabo Protocol establishing the Heads of State and Government immunity and 2) the Constitutive Act creating the right to protect as enshrined in article 4(h). These norm-setting instruments parallel UN norm-making mechanisms, but the purpose of the norms they created are substantially different.

The Immunity Norm

The Assembly adopted the Protocol on the Amendment to the Statute of African Court of Justice and Human Rights (the Malabo Protocol) in 2014, creating immunity for serving...
African Heads of State and Government. The Malabo Protocol is not yet in force, as it awaits ratification by the 15 Member States’ signatories. Pertinently, article 46 provides that:

No charges shall be commenced or continued before the Court against any serving AU Head of State and Government, or anybody acting or entitled to act in such capacity, other senior state officials based on their functions, during their tenure of office.

The Malabo Protocol parallels the Rome Statute to the extent that both Statutes broadly seek to prevent core crimes, such as genocide and aggression, war crimes, and crimes against humanity. The notable difference is that article 27 of the Rome Statute states that:

This Statute shall apply equally to all persons without any distinction based on official capacity. In particular, official capacity as a Head of State or Government, a member of a Government or parliament, an elected representative or a government official shall in no case exempt a person from criminal responsibility under this Statute, nor shall it, in and of itself, constitute a ground for reduction of sentence.

Both Statutes have similar objectives but contrasting rules, and in this sense, the African immunity norm for serving senior officials demonstrates subsidiary, not localizing, policy behaviour.37

Significantly, the Peace and Security Council created the immunity because of Africa’s fear of the UN Security Council’s domination and the ICC prosecution that jeopardizes transitional administrations in societies emerging from war and violent conflict. The immunity norm is derived from the international customary law but has generated robust academic

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37 For a helpful discussion of the difficult relations between the ICC and the AU in the context of norm contestation, see Bower, ‘Contesting the international criminal court.’
Nevertheless, the Peace and Council expect the UN Security Council’s cooperation in implementing the norm, arguing that:

The UN should support the AU in the latter’s efforts to articulate more fully the intersection and prioritising of peace, justice and reconciliation as it obtains on the African Continent, and should view the AU’s efforts as a contribution to the global search for principled responses to the challenges of the new conflicts the world faces. The UN should support the AU’s efforts to enhance its capacity to prosecute and adjudicate serious crimes. The UNSC should treat with the seriousness they deserve the AU’s decisions and requests to defer cases before the ICC in order to ensure that peace efforts are not undermined.39

Here, the Council claims priority of the subsidiary norm of immunity for sitting senior officials amidst the ICC prosecution of President of Sudan, Omar al-Bashir, President of Kenya, Uhuru Kenyatta, and Kenya’s Deputy President, William Ruto. Pertinently, Africa’s subsidiary norm prioritizes peace, an idea the AU Commission managed to insert in the new framework for partnership with the UN in the following language: ‘Cooperation in response to conflict will be based on agreed principles, including the primacy of political solutions.’40

In sum, the AU normative actions, creating and advancing the African norm on immunity underscore subsidiary agency in the international system, not a localizing agency which may lead to the localization of global rule on transitional justice. The African norm on immunity matters because it elucidates the African agency, particularly the AU, in international

politics (see the concluding segment below for what this means for knowledge, as well as policy).

The Right to Protect Norm

The Organization of African Unity (OAU), the predecessor to the AU, adopted the Constitutive Act of the AU in 2000. Article 4(h) establishes ‘The right of the Union to intervene in a Member State pursuant to a decision of the Assembly in respect of grave circumstances, namely: war crimes, genocide and crimes against humanity.’ Scholars have interpreted article 4(h) as a substantial, distinct normative action for human rights protection.41 The normative significance is that ‘the right to intervene’ or right to protect is a subsidiary norm on the use of force in the global system that reinforces the AU’s claims to the primacy of African norms. As the recommendation of the International Panel of Eminent Personalities that the OAU commissioned to study the global failure to prevent the Rwandan genocide and propose means to avoiding future occurrences put it:

Since Africa recognizes its own primary responsibility to protect the lives of its citizens, we call on: a) the OAU to establish appropriate structures to enable it to respond effectively to enforce the peace in conflict situations; and b) the international community to assist such endeavours by the OAU through financial, logistic, and capacity.42


Studies on the transformation of the OAU to AU have revealed that article 4(h) was the exceptional outcome of African negotiations about empowering the latter with appropriate legal instruments grounding the legitimacy to use force for human rights protection. Thus, article 4(h) is the African subsidiary norm of the right to protect populations from atrocities, which demonstrates novel African originality, exceptional rule-making ability, and agency in international relations. The study that described the AU as a norm-entrepreneur is notable.

Following the adoption of the R2P norm by the UN General Assembly in 2005, some studies have argued that article 4(h) localized or enshrined R2P; others have subsumed the African norm of the right to protect under R2P, and others interpreted article 4(h) as African agency in R2P. These studies assume that the AU is or should be a localizing agent in the global order, as reflected in Chapter VIII, which justifies subordinating the African subsidiary norm of the right to protect to the R2P rule. However, Thomas Weiss and Martin Welz have underlined the distinction, noting that article 4(h) is ‘Africa’s home-grown version of the responsibility to protect.’

The parallel between the right to protect and R2P is that both norms seek to prevent atrocities and protect human rights, but the differences are hugely relevant for understanding subsidiarity and African agency in peacemaking. The distinctions between R2P and the right

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to protect are many, the most remarkable being that international actors are contesting the former, and while it has remained essentially robust, the eventual outcome is yet to be determined.\(^\text{47}\) Conversely, besides implementation challenges like the lack of capacity or will and clarifying the moment the Assembly’s right to intervene becomes operational,\(^\text{48}\) there is no contest over the normative character of article 4(h). From the norm subsidiarity viewpoint, one pertinent consideration is the potential role of the UN Security Council in implementing the African norm of right to protect. Surely, Chapter VII of the UN Charter, which deals directly with actions to preserve international peace and security, places no constraints on measures or norms the Security Council can adopt in fulfilling the mandate and responsibility for global peace. The AU has offered leeway to the Security Council to draw on the subsidiary norm of the right to protect.

The AU policy compares article 4(h) to article 51 of the UN Charter, not R2P, as the only legitimate basis for the use of force in international affairs – the former deals with the protection of human rights and the latter with self-defence, thus:

> With regard to the use of force, it is important to comply scrupulously with the provisions of Article 51 of the UN Charter, which authorise the use of force only in cases of legitimate self-defence. In addition, the Constitutive Act of the African Union, in its Article 4 (h), authorises intervention in grave circumstances such as genocide, war crimes and crimes against humanity.


Consequently, any recourse to force outside the framework of Article 51 of the UN Charter and Article 4 (h) of the AU Constitutive Act, should be prohibited.49

In other words, the AU is offering the novel African norm on human rights protection to the international community, demonstrating that the Security Council can rely on the right to protect rule for the maintenance of international peace and security. Crucially, the policy shows norm exportation, a unique characteristic of subsidiary actors. So, the right to protect and R2P are parallel norms, as depicted in Figure I.

![Figure I. Parallel Norms on Human Rights Protection](image-url)

Meanwhile, the AU has rejected the R2P norm. The AU policy ties the R2P and sovereignty norms together, noting that ‘It is important to reiterate the obligation of states to protect their citizens, but this should not be used as a pretext to undermine the sovereignty, independence and territorial integrity of states.’50 This policy position indicates rejection of the R2P norm, not an endorsement,51 subordination, contestation, or localization. Indeed, the settled debate on

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the problem of humanitarian intervention and state sovereignty that led to the ‘the responsibility to protect’ framing by the International Commission on Intervention and State Sovereignty (ICISS) validates norm subsidiarity and African agency in peacemaking.

The ICISS adopted the R2P language because of the ‘continuing fears about a “right to intervene” being formally acknowledged’ in the international system.\textsuperscript{52} On the other hand, article 4(h) demonstrates Africa’s formal recognition of the right to intervention for human protection. The purpose is to enable the AU to resolve conflicts more efficiently\textsuperscript{53} and create a firmer legitimate ground for the Assembly’s primacy claim to the use of force for human rights protection. Still, and significantly, article 4(h) can serve the international community’s objectives by underpinning the legitimacy of international action because Africa recognizes the \textit{right to protect} civilians from atrocities. In this sense, the African subsidiary norm of the right to protect matters because it demonstrates substantial African agency in peacemaking.

\textit{The RECs as Localizing Agents}

This subsection examines African policy instruments to establish that the RECs are localizing African norm-setting instruments including African norms, norm-implementing institutions, and global rules, specifically the R2P principle. The purpose is to underline the differences in normative behaviour between the AU and African subregional agencies. It selects two out of the eight existing RECs as examples: IGAD and ECOWAS. To illustrate the RECs’ inclination to localize international norms, the analysis focuses on ECOWAS and highlights the subregional organization’s effort to align its human security priorities to the right

\textsuperscript{52} International Commission on Intervention and State Sovereignty, \textit{The Responsibility to Protect} (Ottawa: International Development Research Centre, 2001), p. 11.

\textsuperscript{53} Kioki, ‘The right of intervention under the Constitutive Act of the African Union,’ p. 817.
to protect and R2P norms, indicating the willingness to accept or modify global and regional rules. Essentially, ECOWAS engages in norm localization, unlike the AU.

The UN, the AU, and the RECs have embraced the principle of subsidiarity in peacemaking. However, the AU and the RECs have accepted division of labour as the guiding principle, and the RECs recognize the AU’s primacy. Particularly, article IV of the Memorandum of Understanding on cooperation between the AU and the RECs in peacemaking notes ‘the primary responsibility of the [African] Union’ in maintaining and promoting ‘peace, security, and stability,’ and underlines ‘the principles of subsidiarity, complementarity, and comparative advantage.’ Also, the APSA assessment study emphasizes subsidiarity and ‘division of labour.’ Equally, the APSA Roadmap embraces subsidiarity, acknowledging that the lack of a shared understanding of its implications requires clarification. In that regard, the Assembly adopted Paul Kagame’s recommendations on institutional reforms of the AU, which highlighted that ‘There should be a clear division of labour in line with the principle of subsidiarity.’ Finally, article 3 of the Protocol on Relations between the AU and the RECs provides that the objective is to ‘promote cooperation in all fields and sectors in line with the principle of subsidiarity and complementarity.’

Paul Kagame’s recommendations on institutional reforms of the AU provided insights into the current thinking about the principle of subsidiarity in peacemaking on the continent. Pertinently, adopting Kagame’s report, the Assembly decided that the ‘African Union should focus on a fewer number of priority areas, which are by nature continental in scope, such as

political affairs, peace and security, economic integration (including the Continental Free Trade Area), and Africa’s global representation and voice.’ The decision coincides with the AU Commission mandate to formulate peace and security rules and coordinate the RECs’ programs to align with African norms and institutions. Specifically, article 8 of the Protocol on Relations stipulates that the Coordination Committee, including the Assembly Bureau, the AU Commission Chairperson, and the RECs’ CEOs, is ‘responsible for coordinating and harmonising the policies … in the field of peace and security.’

The Assembly has noted the progress on outlining the division of labour on the ‘sectors of … Political Affairs and Peace and Security.’ The Assembly plans to adopt the framework document on division labour at ‘the 35th Ordinary Session … in February 2022.’ The significance is that the AU and the RECs have accepted division of labour as the guiding principle of subsidiarity in peacemaking. The AU retains primacy and increasingly declares that the RECs ‘serve as its building blocks’ for Africa’s norms and institutions or, as the AU Chairperson for 2020, Cyril Ramaphosa put it, ‘It is imperative that we strengthen the RECs as building-blocks for Africa’s continental integration.’

As the basic units of integration and peacemaking, the RECs are required to localize African norm-setting instruments and norm-implementing institutions. Indeed, the Assembly

had urged ‘the RECs to promote African Shared Values [on] democracy, governance and popular participation.’

Table 2 illustrates ECOWAS and IGAD localization efforts.

Table 2. Localization of African Norm-setting Instruments and Norm-implementing Institutions

<table>
<thead>
<tr>
<th>Institutions/Instruments</th>
<th>ECOWAS</th>
<th>IGAD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Panel of the Wise</td>
<td>Council of Elders or the Wise</td>
<td>Roster of Experienced Diplomats and Respected Public Figures</td>
</tr>
<tr>
<td>Peace and Security Council</td>
<td>Mediation and Security Council</td>
<td>Council of Ministers</td>
</tr>
<tr>
<td>Continental Early Warning System</td>
<td>Regional Peace and Security Observation System or Early Warning System</td>
<td>Conflict Early Warning and Response Mechanism</td>
</tr>
<tr>
<td>Peace Fund</td>
<td>Peace Fund, replaced the Community Levy</td>
<td>Special Drought Fund/Rapid Response Fund/Mediation Fund</td>
</tr>
<tr>
<td>Norm-setting Instruments</td>
<td>Protocol on Democracy and Good Governance, supplementary to the Protocol Relating to the Mechanism for Conflict Prevention, Management, Resolution, Peacekeeping and Security</td>
<td>Protocol on Democracy, Governance and Election</td>
</tr>
</tbody>
</table>

Although ECOWAS and IGAD mimic African norm-setting instruments and norm-implementing institutions, they are not ‘wholesale’ localizing agents in the sense that they take and adapt regional and global norms, rules, and institutions, which explain the occasional disagreements in peacemaking strategies. The ECOWAS policy on the use of force for human

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59 For a helpful analysis of the cases where the UN, the AU, and the RECs have disagreed over operational approaches to peacemaking, see Nathan, ‘Will the lowest be first?’
rights protection illustrates the localization of the African subsidiary norm of the right to protect and the R2P principle.

ECOWAS, the Right to Protect, and R2P

Although the AU represents Africa’s voice in global diplomacy and external relations, the RECs exercise agency in international politics and can conduct foreign affairs with non-African organizations, including the UN, under Chapter VIII of the UN Charter. Article 25 of the Protocol on Relations between the AU and the RECs deals with the latter’s ‘external relations’ and provides that

a regional economic community may enter into co-operation agreements with other international organizations or with third countries provided that such agreements do not conflict with the objectives of the Constitutive Act, the Abuja Treaty and the treaties.60

ECOWAS, one of the more active RECs, has explicitly defined its relations with the UN and AU in peacemaking. Article 40 of the ECOWAS Conflict Prevention Framework (ECPF) notes that ‘The three bodies [the United Nations, the African Union, and ECOWAS] cooperate on the issues of peace and security on the principles of subsidiarity and complementarity in accordance with the provisions of Chapter VIII of the UN Charter.’61 Article 41 of the ECPF shows that ECOWAS takes and modifies or localizes the right to protect and R2P norms:

ECOWAS is imbued with the necessary supranational powers (acting on-behalf of and in conjunction with Member States, AU and UN), as well as the legitimacy to intervene to protect human security in three distinct ways, namely:

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60 African Union, ‘Draft revised protocol on relations between the African Union and the Regional Economic Communities.’
a. the responsibility to prevent; b. the responsibility to react; and c. the responsibility to rebuild.

Clearly, ECOWAS accepts that some aspects of its power to intervene come from the AU and the UN. But ECOWAS’ agency lies in the ‘legitimacy to intervene to protect human security,’ indicating that the subregional organization can act to protect human rights inside or outside AU and UN rules. Notably, ECOWAS’s formulation parallels the right to protect and R2P norms but falls short of adopting article 4(h) and R2P as outlined in the General Assembly resolution but embraces the ICISS’s construction.62

Article 41 framing underlines the importance ECOWAS places on the legitimacy of the use of force to protect human rights, a subject of equal significance in the African subsidiary norm of the right to protect. At the same time, ECOWAS’s policy behaviour shows the readiness to accept and modify global rules to fit its human security or people-centred security governance objectives in peacemaking.63 The policy action demonstrates norm localization. In other words, ECOWAS is a localizing actor in peacemaking and the global order, as envisioned in Chapter VIII of the UN Charter. The significance of the determination that ECOWAS is a localizer is that it sharpens the understanding of the AU as the subsidiary actor and refines the differences in African agencies in peacemaking.

Conclusion

63 Article 4 of the ECPF notes that as “the new ECOWAS Strategic Vision to transform the region from an ‘ECOWAS of States’ into an ‘ECOWAS of the Peoples’, the tensions between sovereignty and supranationality, and between regime security and human security, shall be progressively resolved in favor of supranationality and human security respectively”.
African agency, through African regional organizations, in peacemaking has become critical in managing and neutralizing contemporary threats to international peace and security – from fighting terrorism to protecting human rights and promoting democracy. African norms of the right to protect and the Heads of State and Government immunity are crucial for understanding subsidiarity in peacemaking and African agency in global politics and, therefore, matter. This article contributes to knowledge in major ways, 1) African agency in international politics and 2) subsidiarity in peacemaking.

First, this article contributes to the scholarship on African agency in international relations. African norms are a unique component of African agency, and the subordination of the right to protect to the R2P principle and the immunity norm to nonimpunity overlooks Africa’s original initiatives in global peacemaking endeavours. In many ways, studies that subsume the African subsidiary norm of the right to protect under R2P effectively deny African agency: Africa’s initiative and decision-making competence to create unique norms, rules, and institutions for human rights protection. They also deny the international community the opportunity to learn and understand what makes African subsidiary norms exceptional and enjoy the benefits of the more robust and less contested norm. Likewise, the Heads of State and Government immunity norm underpins the African agency and matters. The immunity norm, although backward-looking, contributes to a better understanding of norm subsidiarity in the international order and peacemaking. It enriches our knowledge, empirically, of how subsidiary actors in the international system make rules to preserve their independence and manage fears of external domination. The most significant consequence of the norm-setting instrument, the Malabo Protocol, is that it sets the standard for regional initiatives for atrocity prevention through investigations and prosecutions. When operational, the African Court becomes a crucial component of the global struggle to prevent genocide, war crimes, crimes against humanity, and ethnic cleansing, as well other crimes that threaten international peace
and security, such as corruption and money laundering. Indeed, the Malabo Protocol established the pioneering norms for dealing with these crimes and therefore matter.

Second, this article contributes to understanding the challenges facing the UN, the AU, and the RECs in applying the principle of subsidiarity in peacemaking. Indeed, as the correlation between regional capacities and peacemaking initiatives becomes more tangible, the impact of African norms will become more vivid, and will likely lead to frequent quarrels between the international community, as represented by UN Security Council, and the AU Assembly over whose norms matter and take primacy. However, disagreements over norm priority are not inevitable. A better understanding of the African agency will inform a more productive strategic and pragmatic dialogue about applying the principle of subsidiarity. The knowledge advanced in this study that the AU is a subsidiary actor, not a localizer as the framers of and some scholarship on Chapter VIII of the UN Charter anticipated, enlightens the conversation. The international community and other African partners, especially the European Union, face the challenge of persuading the AU to become a double agent. By a double agent, I mean the possibility that the AU agrees to implement, not localize uncomfortable international norms occasionally.

The notion of the double agency may seem challenging for a subsidiary agent whose norms essentially underpin the desire to retain autonomy and counter external control and domination concerns. Still, the AU has demonstrated a remarkable degree of normative flexibility, making exploring double agency rational.64 The AU’s ongoing effort to modify the African norm on unconstitutional changes to government, which had been one of the few near sacrosanct African norms, is demonstrative. The Lomé Declaration for an OAU Response to

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64 Notably, a study on statebuilding and stabilization operations in Africa found ambiguities in policy formulations and actions within the AU, which demonstrates flexibility, see Obinna, F. Ifediora, “Hybrid regional order: The role of the African Union in statebuilding and stabilization operations in Africa,” *Journal of International Peacekeeping* 20, 3-4, 2016, pp. 363-394.
Unconstitutional Changes to Government and the African Charter on Democracy, Elections, and Governance prohibit coup d’états and ban perpetrators from participating in subsequent government or elections. However, following the widespread protests in North Africa between 2010 and 2011 that led to the resignation and the military removal of a few Heads of State and Government, the AU has altered the norm to accommodate the people’s aspirations for freedom, security, human rights, and good governance.

In a rare open session, the Peace and Security Council invited African civil society groups to address the implications of ‘popular uprisings in Africa.’ They ‘expressed understanding’ for irregular changes to government ‘In circumstances where governments fail to fulfill their responsibilities, are oppressive and systematically abuse human rights or commit other grave acts and citizens are denied lawful options,’ and called for a ‘review of existing normative frameworks’ involving

appropriate refinement of the definition of unconstitutional changes of government, in light of the evolving challenges facing the continent, notably those related to popular uprisings against oppressive systems, taking into account all relevant parameters.65

The AU Assembly and Peace and Security Council adopted the recommendations of the AU High-Level Panel for Egypt that studied the question of popular uprisings and specified conditions under which the AU should accept unconstitutional changes to government, which involves:

(a) the descent of the government into total authoritarianism to the point of forfeiting its legitimacy; (b) the absence or total ineffectiveness of constitutional processes for effecting change of government; (c) popularity of the uprisings in the sense of attracting significant portion of the population and involving people

from all walks of life and ideological persuasions; (d) the absence of involvement of the military in removing the government; (e) peacefulness of the popular protests.  

What is emerging is the new African norm that the people can change their government through unconstitutional methods if the government acts irresponsibly. Although the Peace and Security Council noted that the lifting of sanctions in the case of Egypt ‘does not constitute a precedent in terms of adherence to norms ‘which stipulate that perpetrators of unconstitutional changes of Governments cannot participate in the elections held to restore constitutional order,’ it reacted cautiously to similar events in Zimbabwe, Mali, Sudan, and Guinea. The case of Egypt is seemingly not an exception; it is becoming the new African norm. This normative adaptability to popular demands shows that the AU can change or modify ostensibly firmly rooted norms.

The AU’s normative flexibility implies that the Assembly and Peace and Security Council will likely revise the Heads of State and Government immunity under the right circumstances. The African people involving civil society groups convinced the AU to change a norm that previously favoured regime security or stability. In some ways, triggers and catalysts for such norm-altering conversations may have external beginnings through strategic dialogue and engagement with the Assembly and the Peace and Security Council. Specifically, the UN Security Council could explore its role in implementing the right to protect norm, so approving members may turn to the AU when the P5 deadlocks around the R2P principle. Equally, the ICC Prosecutor may undertake similar exchanges with the Peace and Security Council.

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Council and the African Court Prosecutor when inaugurated regarding the Malabo Protocol and the Rome Statute.

This study’s significance for future dialogue between the UN, the EU, and African regional organizations is appreciating that the problem of utilizing the principle of subsidiarity is essentially about the contest over the primacy of African subsidiary norms, which we now know, are extremely accommodating in appropriate circumstances. This article has shown that the AU is not the localizing agent as Chapter VIII prescribed. Instead, the AU is a subsidiary agent in the current global order, so expectations and conversations about how the AU implements external norms need to take a more persuasive turn. The African people convinced the AU to change a significant norm on regime security and stability. In that case, the international community can do the same, but it requires the Security Council and other global actors to become more influential and compelling with their ideas and rules. Ultimately, an unambiguous division of labour between the Security Council and the AU will promote better sequencing of African and international norms in peacemaking.